103510 Orders Order / Rev: Alt Order #: 06851367 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 09/11/12 / 10/23/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% saidey, Shelley for Sair Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID: POLITICAL/AGY, PCAN, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	126	\$50,140.00	\$42,619.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	126	\$50,140.00	\$42,619.00	0.00
Totals	126	\$50,140,00	\$42,619,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$50,140.00
Market	100%	\$167,133,33

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$43,454.67
KLVX	0%	\$0 .00
KSNV-	0%	\$0 .00
KTNV	15%	\$25,070.00
KTUD	0%	\$0.00
KVVU	24%	\$40,112.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,356.67

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ī	Ξ 1 Ι	KSNV	09/12/12	09/14/12	Wake Up Early w/	Wagn⊜M	430a-5a	WTF	:30	3	\$100.002	0.00 NM	2	\$200.00
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KSNV

Order / Rev:

10**6**510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ts		Rtg Type S	Spots	Amount
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	e <i>dited</i> REDIT - \$	\$ RESPENT	Γ ON 10/23 BUY]									
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	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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	art Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00						
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KSNV

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

51367 Prod

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

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Print Date: 10/23/12 08:24:36 Page 4 of 6

Order / Rev: 106510 06851367 Advertiser:

Berkley, Shelley for Senate

Flight Dates:

Alt Order#:

09/12/12 - 09/17/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

KSNV

E 20 1/01/1/	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type S	Spots	Amount
E 20 KSNV	09/17/1:	2 09/17/12	Dr. Phil	CM	3-4p	M	:30	2	\$300.002	0.00 NM	2	\$600.00
DR. PHI	L		Dr Phil									
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	M	2	*	0.00						
E 21 KSNV	09/16/1	2 09/16/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	2	\$900.002	0.00 NM	2	\$1,800.00
NEWS			News 3 in Prime									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09/		09/16/12	S	2	\$900.00	0.00			40 20 00 0	0.00.104		#4.656.00
E 22 KSNV	09/12/1	2 09/14/12	NEWS 3 at 4 (1 I 4PM NEWS (1 he		4-5pm (4:00 PM-4:3	WTF 0 PM)	:30	3	\$350.002	0.00 NM	3	\$1,050.00
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	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E 23 KSNV	09/17/1	2 09/1//12	NEWS 3 at 4 (1 l 4PM NEWS (1 he		4-opin (4:00 PM-4:3		.30	ļ	φοου.υυ <i>2</i>	O,UU INIVI	Į	φ330.00
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	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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E 24 NOIV	00/12/1	2 03/14/12	4PM NEWS (1 h		(4:30 PM-5:0		.00	v	ψ - 100,002	0,00 14191	J	Ψ1,000.00
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-20 110111	00,,,,,	- ********	4PM NEWS (1 h		(4:30 PM-5:0			·	,			*
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Sta Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
	*		M-F Early News	CM	5-630p	WTF	:30	7	\$725.002	0.00 NM	6	\$4,350.00
			M-F Early News									
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF		<u>i vetto</u>	rating						
	Date Ra	00110112	WIF	1	\$725.00	0.00				i		
2 KGVIII		nge <u>D</u>	<u>escription</u>	<u>Star</u>	t/End Time	7	<u>Neekdays</u>	<u>Len</u>		Rtg Type		
	09/10/12	nge <u>D</u>			t/End Time	7	<u>Neekdays</u> wThF		gth Rate :30 (\$725,00)			
Cre	09/10/12 edited	<u>nge D</u> 2-09/16/12 M	<u>escription</u>	<u>Star</u>	t/End Time	7						
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E 27 KSNV NEWS Sta Week: 09/ E 28 KSNV FACE T Sta Week: 09/ E 29 KSNV FACE T Sta Week: 09/ E 30 KSNV VEGAS Sta Week: 09/	op/10/12 edited REDIT - \$ 09/17/1 ort Date 17/12 09/12/1 O FACE ort Date 10/12 09/17/1 O FACE ort Date 17/12 09/15/1 ort Date 10/12 09/15/1	End Date 09/16/12 End Date 09/23/12 2 09/17/12 End Date 09/16/12 2 09/17/12 End Date 09/16/12 2 09/17/12 End Date 09/16/12 2 09/15/12 End Date 09/23/12 2 09/15/12 End Date 09/23/12	escription I-F Early News TON 10/23 BUY] M-F Early News M-F Early News Weekdays M FacetoFace/Rals Face to Face w/ WeekdaysWTF FacetoFace/Rals Face to Face w/ WeekdaysWTF Vegas Inc. Vegas Inc.	Star 5-63 CM Spots/Week 3 ton Rep@M J.Ralston Spots/Week 3 ton Rep@M J.Ralston Spots/Week 1 CM	t/End Time (Op) 5-630p Rate \$725.00 730-758pm Rate \$400.00 730-758pm Rate \$400.00 6:30-8pm	M Rating 0.00WTF Rating 0.00 M Rating 0.00S-	:30 :30 :30	3 3	\$725.002 \$725.002 \$400.002	0.00 NM 0.00 NM		\$1,200.00 \$400.00

Print Date: 10/23/12 08:24:36

Page 5 of 6 Order / Rev: 106510 Advertiser: Berkley, Shelley for Senate Alt Order #: 06851367 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 09/12/12 - 09/17/12 Estimate: 30\$

Ln Ch Start End JEOPARDY/WHEEL	Inventory Code	Break	Start/End Tir	ne Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spor	ts/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
E 32 KSNV 09/12/12 09/14/12		CM	\$350.00 630-730рm	WTF	:30	6	\$725.002	0.00 NM	6	\$4,350.00
JEOPARDY/WHEEL	M-F Jeopardy/Wheel o	of Fortune)							
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spo	ts/Week 6	<u>Rate</u> \$725.00	Rating 0.00						
E 33 KSNV 09/17/12 09/17/12	M-F Jeop/Wheel M-F Jeopardy/Wheel o	CM of Fortune	630-730pm	M	:30	2	\$725.002	0.00 NM	2	\$1,450.00
JEOPARDY/WHEEL										
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spo</u>	ts/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 34 KSNV 09/16/12 09/16/12	Jeopardy in PRIME Jeopardy in Prime	СМ	M-SA 8-11p /	SUNS	:30	1	\$500.002	0.00 NM	0	\$0.00
JEOPARDY Start Date End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 09/10/12 09/16/12	S	ı̈́	\$500.00	0.00						
<u>Spot Ch Date Range</u> <u>I</u> 1 KSNV 09/10/12-09/16/12	Description Jeopardy in PRIME		<u>/End Time</u> \ 8-11p / SU l	_	/ee kda <u>ys</u> Su	<u>Leng</u> 3:	<u>th Rate</u> 3 <i>0 (\$500.00</i>)	Rtg Type 0.00 NM		
C <i>redited</i> [CREDIT - \$\$ RESPEN							,		i	
E35 KSNV 09/12/12 09/14/12	_	CM	1237a-136am	WTF	:30	6	\$100.002	0.00 N M	6	\$600.00
FALLON	Late Night w/Fallon									
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> <u>Spo</u> WTF	ts/Week 6	<u>Rate</u> \$100.00	Rating 0.00						
E36 KSNV 09/17/12 09/17/12	-	СМ	1237a-136am	М	:30	2	\$100.002	0.00 NM	1	\$100.00
FALLON	Late Night w/Fallon									
Start Date End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating						
	<u>ин на на</u>									
Week: 09/17/12 09/23/12 Spot Ch Date Range [M Description	2 Start	\$100.00 /End Time	0.00 <u>V</u>		<u>Leng</u>		Rtg Type		
Week: 09/17/12 09/23/12	M Description	2 Start	\$100.00	0.00 <u>V</u>	Veekdays 		<u>ith Rate</u> 3 <i>0 (\$100.00)</i>			
Week: 09/17/12 09/23/12 <u>Spot Ch Date Range I</u> 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN	M Description .ate Night w/Fallon T ON 10/23 BUY]	2 <u>Start</u> 1237	\$100.00 <u>/End Time</u> ′a-136am	0.00 <u>V</u> M		:3	30 (\$100.00)	0.00 NM		
Week: 09/17/12 09/23/12 Spot Ch Date Range [1 KSNV 09/17/12-09/23/12 Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12	M Description .ate Night w/Fallon T ON 10/23 BUY]	2 Start	\$100.00 /End Time	0.00 <u>V</u>						\$1,500.00
Week: 09/17/12 09/23/12 <u>Spot Ch Date Range [</u> 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW <u>Start Date End Date</u>	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays Spo	2 <u>Start</u> 1237 CM	\$100.00 /End Time a-136am 1135p-1237a Rate	0.00 VMM		:3	30 (\$100.00)	0.00 NM		\$1,500.00
Week: 09/17/12 09/23/12 Spot Ch Date Range [1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays Spo	2 <u>Start</u> 1237 CM sts/Week 6	\$100.00 /End Time a-136am 1135p-1237a <u>Rate</u> \$250.00	0.00 <u>V</u> M	:30	6	30 (\$100.00) \$250.002	0.00 <i>NM</i>	6	, ,
Week: 09/17/12 09/23/12 Spot Ch Date Range [1 KSNV 09/17/12-09/23/12 II Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays Spo	2 <u>Start</u> 1237 CM	\$100.00 /End Time a-136am 1135p-1237a Rate	0.00 VMM		:3	30 (\$100.00)	0.00 NM		\$1,500.00 \$500.00
Week: 09/17/12 09/23/12 Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date	M Description .ate Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays SpoWTF The Tonight Show Tonlght Show Tonlght Show	2 Start 1237 CM ts/Week 6 CM	\$100.00 /End Time a-136am 1135p-1237a Rate \$250.00 1135p-1237a	0.00 <u>V</u> M	:30	6	30 (\$100.00) \$250.002	0.00 <i>NM</i>	6	, ,
Week: 09/17/12 09/23/12 Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Weekdays Spo M	2 Start 1237 CM sts/Week 6 CM	\$100.00 /End Time /a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate . \$250.00	0.00 VMM WTF Rating 0.00 M Rating 0.00	:30	6	\$250.002 \$250.002	0.00 <i>NM</i>	2	\$500.00
Week: 09/17/12 09/23/12 Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Weekdays Spo M	2 Start 1237 CM ts/Week 6 CM ts/Week 2 CM	\$100.00 /End Time a-136am 1135p-1237a Rate \$250.00 1135p-1237a	0.00 VMM WTF Rating 0.00 M Rating 0.00	:30	6	30 (\$100.00) \$250.002	0.00 <i>NM</i>	2	, ,
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Week: 09/17/12 09/23/12 Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays SpoWTF The Tonight Show Tonlght Show Tonlght Show Weekdays Spo M M-F News 3 at Eleven M-F News 3 at Eleven Weekdays SpoWTF	2 Start 1237 CM ts/Week 6 CM ts/Week 2 CM ts/Week 3	\$100.00 /End Time /a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pn	0.00 VMM WTF Rating 0.00 M Rating 0.00 The results of	:30	6	\$250.002 \$250.002	0.00 <i>NM</i>	2	\$500.00
Week: 09/17/12 09/23/12 Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays SpoWTF The Tonight Show Tonlight Show Tonlight Show Weekdays Spo M M-F News 3 at Eleven M-F News 3 at Eleven Weekdays Spo	2 Start 1237 CM ts/Week 6 CM ts/Week 2 CM ts/Week 3 CM	\$100.00 /End Time a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pn Rate \$750.00	0.00 MH WTF Rating 0.00 M Rating 0.00 1WTF Rating 0.00 1 M	:30	6 3	\$250.002 \$250.002 \$250.002	0.00 NM 0.00 NM	2	\$500.00 \$2,250.00
Week: 09/17/12 09/23/12 Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/17/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays SpoWTF The Tonight Show Tonlight Show Tonlight Show Weekdays Spo M M-F News 3 at Eleven M-F News 3 at Eleven Weekdays Spo	2 Start 1237 CM ts/Week 6 CM ts/Week 2 CM ts/Week 3 CM	\$100.00 /End Time a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pn Rate \$750.00	0.00 VMM WTF Rating 0.00 M Rating 0.00 The results of	:30	6 3	\$250.002 \$250.002 \$250.002	0.00 NM 0.00 NM	2	\$500.00 \$2,250.00
Week: 09/17/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays Spo	2 Start 1237 CM ts/Week 6 CM ts/Week 2 CM ts/Week 3 CM ts/Week 1 enCM	\$100.00 /End Time a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pn Rate \$750.00 11pm-1135pn Rate	0.00 Vind Mind M	:30	6 3	\$250.002 \$250.002 \$250.002	0.00 NM 0.00 NM	6 2 3	\$500.00 \$2,250.00
Week: 09/17/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays SpoWTF The Tonight Show Tonlght Show Tonlght Show Weekdays Spo M M-F News 3 at Eleven M-F News 3 at Eleven Weekdays SpoWTF M-F News 3 at Eleven	2 Start 1237 CM ts/Week 6 CM ts/Week 2 CM ts/Week 3 CM ts/Week 1 enCM	\$100.00 /End Time a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pn Rate \$750.00 11pm-1135pn Rate \$750.00	0.00 Vind Mind M	:30	6 2	\$250.002 \$250.002 \$750.002	0.00 NM 0.00 NM 0.00 NM	6 2 3	\$500.00 \$2,250.00 \$750.00
Week: 09/17/12 09/23/12 Spot Ch Date Range I 1 KSNV 09/17/12-09/23/12 I Credited [CREDIT - \$\$ RESPEN E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 E 39 KSNV 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/16/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/17/12 09/16/12	M Description Late Night w/Fallon T ON 10/23 BUY] The Tonight Show Tonight Show Weekdays SpoWTF The Tonight Show Tonlght Show Tonlght Show Weekdays Spo M M-F News 3 at Eleven M-Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	2 Start 1237 CM ts/Week 6 CM ts/Week 2 CM ts/Week 3 CM ts/Week 1 enCM	\$100.00 /End Time a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pm Rate \$750.00 11pm-1135pm Rate \$750.00 11pm-1135pm Rate Rate Rate Rate Rate Rate Rate Rat	0.00 Vind Mind M	:30	6 2	\$250.002 \$250.002 \$750.002	0.00 NM 0.00 NM 0.00 NM	6 2 3	\$500.00 \$2,250.00 \$750.00

Print Date: 10/23/12 08:24:36 Page 6 of 6

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

KSNV

126

Totals

\$50,140.00

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 42 KSNV 09/16/12 09/16/12	News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY	6a-7a	5	:30 1	\$185.002	0.00 NM	1	\$185.00
NEWS Start Date <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S	\$185.00	0.00					
E 43 KSNV 09/16/12 09/16/12	*	7a-8am	S	:30 2	\$325.002	0.00 NM	1	\$325.00
SUN TODAY	Sunday Today							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12		2 \$325.00 rt/End Time	0.00	/eekdavs Lei	ngth <u>Rate</u>	Rtg Type		
Spot <u>Ch Date Range</u> 1 KSNV 09/10/12-09/16/12		Bam		Su	:30 (\$325.00)			
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E 44 NONV 09/10/12 09/10/12	News 3 Sunrise SATURDAY	Oa-1a	.	1 00,	Ψ200.002	0,00	'	4200.00
NEWS		D (D 15					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> I \$200.00	<u>Rating</u> 0.00					
E 45 KSNV 09/15/12 09/15/12	2 Saturday Today CM	7a-9am	S-	:30 3	\$325.002	0.00 NM	3	\$975.00
CATTODAY	Saturday Today							
SAT TODAY Start Date <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12		\$325.00	0.00					
E46 KSNV 09/15/12 09/15/1:		9am-930am	S-	:30 1	\$275.002	0.00 NM	1	\$275.00
NEWS	News 3 Today - SAT							
Start Date End Date			Rating					
Week: 09/10/12 09/16/12 E 47 KSNV 09/16/12 09/16/1	2 News 3 Today Wknd CM	1 \$275.00 9a-930am	0.00	:30 1	\$250.002	0.00 NM	0	\$0.00
E47 RONV 09/10/12 09/10/1	News 3 Today Willia Oliv	5a-500am	3	.00 1	Ψ200.002	0.00 11111	, ,	70.00
NEWS	0-1-88-1	D-I-	Datin.					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12		<u>k Rate</u> 1 \$250.00	Rating 0.00					
Spot Ch Date Range	<u>Description</u> <u>Sta</u>	rt/End Time	-			Rtg Type		
1 KSNV 09/10/12-09/16/12 Credited	News 3 Today Wknd 9a-	930am	_	Su	:30 (\$250.00	9 0.00 NM		
[CREDIT - \$\$ RESPE	NT ON 10/23 BUY]							
E48 KSNV 09/15/12 09/15/1		1130pm-1:0	2amS-	:30 1	\$750.002	0.00 NM	1	\$750.00
SNL	Saturday Night Live							
Start Date End Date	<u> Weekdays</u> <u>Spots/Wee</u>	<u>k Rate</u>	Rating			ļ.		
Week: 09/10/12 09/16/12	S-	1 \$750.00	0.00					